



Whitesboro Riding Club 2026 Sponsorship Packet

Dear Potential Sponsor,

Thank you for considering becoming a sponsor of the Whitesboro Riding Club (WRC). We are a 501(c)(3) non-profit organization dedicated to promoting the sport of Rodeo among young Americans and supporting Rodeo through participation, education, and community engagement. As a family oriented volunteer organization, we take pride in producing events that bring joy and entertainment to our community.

The WRC hosts several events over the year:

Annual 4th of July Rodeo: This event is our primary fundraising effort, drawing over 3,500 spectators per night. We have an average of 600+ contestants annually from all over the U.S. We are proud to be recognized as the 5th highest paying rodeo in 2025. WRC continues to participate in the Cowboy Christmas Performance Bonus Run that only takes place over the fourth of July, including an additional \$20,000 to the top contestants for this weekend. In addition to the 9 UPRA Rodeo Events, we also have a nightly Kids Calf Scramble, Women's Steer Scramble and Youth Barrel Racing.

Royalty Competition: Our youth royalty competition crowns three annual titles - Miss Whitesboro Riding Club Rodeo Queen, Princess, and Little Buckaroo/Buckaretttes. Contestants are encouraged to positively promote the sport of rodeo at public events while they gain valuable life-long skills in horsemanship, public speaking, social skills, and community leadership. Each contestant has the opportunity to ride during each nightly rodeo performance and interact with the crowd. The winner for each title is announced at the Saturday Night performance. The Titled Royalty spend the following year representing Whitesboro Riding Club at local events, including other rodeos, parades, and festivals.

Equestrian Skill Events: Our goal as a non-profit is to give the youth and community a low-cost opportunity to participate in events that help support the continuation of country living, the sport of rodeo, and Western heritage. Regular events, such as Playdays, Trail competitions, and Barrel Races are offered to help develop various equestrian skills. All WRC events are 100% produced by volunteers and uphold a family-friendly environment.

Attached you will find the 2026 Rodeo sponsorship opportunities. Your support enables us to serve our community through rodeo events, horsemanship programs, and youth activities. By becoming a sponsor, you can help support the next generation of rodeo contestants and community leaders. As a local non-profit riding club, we rely on the generosity of sponsors like you to continue our mission. Again, thank you in advance and if you have any questions please feel free to contact us.

Stormy Denman, *Rodeo Chairman*; (817) 919-4769

Amie Field, *President*; (903) 651-1506

E-mail: rodeo@whitesbororidingclub.org



Whitesboro Riding Club 2026 Sponsorship Packet

Rough-Stock - \$5,000

3 Available

- Company Name &/or Logo on printed advertising (printer and virtual) and website
- One (1) 2x7 Sign on assigned Bucking Chute Year-Round
- One (1) 4x8 Banner on Interior Arena Fence during rodeo
- Announcer Plug when your assigned Bucking Chute is opened
- One (1) Guaranteed Flag Run between Events in Each Performance
- One (1) VIP Truck Pass (*VIP Truck Passes: includes 6 VIP Passes, 1 VIP Vehicle Spot, VIP Hospitality Tent Access*)
- Four (4) General Admission Ticket for Each Performance
- Full Page Ad in Rodeo Program, *Art Provided by Sponsor*
- \$750.00 of your sponsorship will go toward WRC Foundation Annual Scholarship

Royalty Gold - \$5,000

Exclusive

- Company Name &/or Logo on printed advertising (printer and virtual) and website
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 4x10 Mesh Sign on back of Main Bleachers with HWY 82 Visibility Year-Round
- One (1) 4x8 Banner on Interior Arena Fence during rodeo
- Announcer Plug when Royalty is announced and during Crowning Ceremony
- One (1) Guaranteed Flag Run between Events in Each Performance
- One (1) VIP Truck Pass (*VIP Truck Passes: includes 6 VIP Passes, 1 VIP Vehicle Spot, VIP Hospitality Tent Access*)
- Four (4) General Admission Ticket for Each Performance
- Full Page Ad in Rodeo Program, *Art Provided by Sponsor*
- Company Logo on Title Winners Saddles
- Company Flag carried at all parades attended by WRC Royalty
- Company Chest Patch on Royalty Shirt, worn by Title Winners at Parades, Rodeos, Community Events, and WRC Events

Front Line Heroes- \$3,000

Exclusive

- Company Name &/or Logo on printed advertising (printer and virtual) and website
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 3x4 space on mesh signage along Press Box Year Round
- One (1) 4x8 Banner on Interior Arena Fence during rodeo
- Announcer Plug anytime Pick-Up Men assist a contestant
- One (1) Guaranteed Flag Run between Events in Each Performance
- Four (4) General Admission Ticket for Each Performance
- ½ Page Ad in Rodeo Program, *Art Provided by Sponsor*



Whitesboro Riding Club 2026 Sponsorship Packet

Major Event Sponsor - \$2,000

5 Available

- Company Name &/or Logo on printed advertising (printer and virtual) and website
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 3x4 space on mesh signage along Press Box Year Round
- One (1) 4x8 Banner on Interior Arena Fence during rodeo
- Announcer Plugs during Assigned Event, *preferences on event(s) will be taken but not guaranteed*
- One (1) Guaranteed Flag Run between Events in Each Performance
- Four (4) General Admission Ticket for Each Performance
- ½ Page Ad in Rodeo Program, *Art Provided by Sponsor*

Calf Scramble - \$1,000

Exclusive

- Company Name &/or Logo on WRC Rodeo website Sponsor Page
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 4x8 Banner on Interior Arena Fence
- Announcer Plugs during Kids Calf Scramble
- Company Name/logo on buckle
- Four (4) General Admission Ticket for Each Performance
- ¼ Page Ad in Rodeo Program, Art Provided by Sponsor

Women's Steer Scramble - \$1000

Exclusive

- Company Name &/or Logo on WRC Rodeo website Sponsor Page
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 4x8 Banner on Interior Arena Fence
- Announcer Plugs during Steer Scramble
- Company Name/logo on buckle
- Four (4) General Admission Ticket for Each Performance
- ¼ Page Ad in Rodeo Program, Art Provided by Sponsor

Firework- \$500

3 Available

- Company Name &/or Logo on WRC Rodeo website Sponsor Page
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 4x6 Banner on Interior Arena Fence
- Announcer Plugs during mention of Post-Rodeo Fireworks
- Two (2) General Admission Ticket for Each Performance
- ¼ Page Ad in Rodeo Program, Art Provided by Sponsor



Whitesboro Riding Club 2026 Sponsorship Packet

Royalty Silver- \$500

4 Available

- Company Name &/or Logo on WRC Rodeo website Sponsor Page
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 4x6 Banner on Interior Arena Fence
- Announcer Plugs when Royalty is announced nightly
- Two (2) General Admission Ticket for Each Performance
- ¼ Page Ad in Rodeo Program, Art Provided by Sponsor
- Company Patch on Royalty Shirt Sleeve, worn by Title Holders at Parades, Rodeos, Community Events, WRC Events

Bronze - \$400

Unlimited

- Company Name &/or Logo on WRC Rodeo website Sponsor Page
- One (1) Social Media Post by WRC with Company Logo & Name
- One (1) 3x4 Banner on Fencing
- Announcer Plugs when Royalty is announced nightly
- ¼ Page Ad in Rodeo Program, Art Provided by Sponsor

Friend of the Rodeo

Any Amount Greater than \$200

- Company Name &/or Logo on WRC Rodeo Website Sponsor Page
- One (1) 2x3 Banner hung along Spectator Entry Gates
- ½ Page Ad in Rodeo Program, Art Provided by Sponsor

All Sponsorship Order Forms, Payments, and Art Work are due no later than May 31st!

All sponsorship levels with limited availability will be assigned on a first-paid basis.

Please Email all artwork to rodeo@whitesbororidingclub.org for sign & banner production. Artwork needs to be a high-resolution graphic (png, .svg, .ai, etc.) with a minimum size of 800 x 600 pixels. Any artwork provided outside of those perimeters will not be guaranteed.

All other Charitable Contributions are welcome paid to
Whitesboro Riding Club, Inc
PO Box 173 Whitesboro TX 76273
EIN#83-1400324



Whitesboro Riding Club 2026 Sponsorship Packet

2026 WRC Rodeo Sponsorship Order Form

Company Name: <i>Name to be Listed as Sponsor</i>	
Company Address:	
City, State, Zip:	
Point of Contact Name:	
Company E-Mail:	
Company Phone #:	

We would be proud to sponsor the Whitesboro Riding Club, and have selected:

- Rough-Stock
- Royalty - Gold
- Frontline Heroes
- Major Event
- Calf Scramble
- Steer Scramble
- Entertainment
- Fireworks
- Royalty Silver
- Friend of the Rodeo

Major Event Sponsor - Event Preference, *not guaranteed*:

#1: _____ **#2:** _____ **#3:** _____

(Nine Rodeo Events: Bull Riding, Bareback, Saddle Bronc, Ranch Bronc, Barrel Racing, Steer Wrestling, Calf Roping, Team Roping, Women's Breakaway)

PAYMENT OPTIONS:

- A check/cash in the amount of \$ _____ has been enclosed.
- Please Email a E-Payment Link to: _____.

I, THE UNDERSIGNED, AGREE THAT MY SIGNATURE ENSURES PAYMENT OF THE ABOVE STATED SPONSORSHIP AMOUNT TO THE WHITESBORO RIDING CLUB. I UNDERSTAND THAT ALL ADVERTISING MATERIAL SUCH AS LOGOS, BUSINESS CARDS, AND/OR ART WILL BE REMITTED BY THE STATED DEADLINE OF May 31, 2026 TO THE LISTED EMAIL ADDRESS. I UNDERSTAND THAT THIS SPONSORSHIP IS NOT VALID UNTIL THE FULL AMOUNT HAS BEEN PAID AND IS NON-REFUNDABLE. I ACKNOWLEDGE THAT AS A SPONSOR I AM NOT GUARANTEED A CERTAIN NUMBER OF SPECTATORS AND THAT THE RODEO WILL NOT BE CANCELLED FOR WEATHER. I ACKNOWLEDGE THAT ALL BANNERS, SIGNS, AND/OR FLAGS ARE PAID FOR BY THE WHITESBORO RIDING CLUB AND THEREFORE THE PROPERTY OF THE WHITESBORO RIDING CLUB.

I FULLY UNDERSTAND THE TERMS OF THIS AGREEMENT.

Signature: _____ Date: _____

Name: _____ Print Name Date: _____